

Instructions:

Guided by the message and components of the Community Mobilization Limerick below, craft your own compelling invitation to use with a potential champion, supporter, partner, or other ally you have in mind today. To be certain you remain true to the core elements of a compelling invitation, make it:

- **Brief** (less than a minute; remember, if you can't say it in 60 seconds, you won't be able to say it in 60 minutes)
- **Clear** (avoid using technical jargon, acronyms, academic terms, idioms, clichés, and "insider" language)
- **Simple** (save the details, and everything else you know, for later)
- **Genuine** (speak as you, in your voice, out of your life and experience)
- **Heartfelt** (feel your passion and let them feel it too)
- **Tailored** (invitations need to be personalized to individuals or groups).

This invitation has been written specifically for: _____

The Limerick	The Components	Your Compelling Invitation <i>(In five statements)</i>
The risk of teen pregnancy's real.	Issue	
The future of youth, it can steal.	Impact	
We've got ideas, programs, and plans.	Strategy & Goal	
We need champions, supporters, and fans.	Needs	
Please join us to reach the ideal.	Ask	